



# Multimedia Right-to-Use Policy

Approved by Committee of Management August, 2020

Chime Choir actively promotes its events, membership opportunities and general activities using multiple media formats, including print, web and social media channels. It also produces performance recordings, both audio and video, to assist that promotion, as well as for commercial sale and fundraising. Members participating in rehearsals, events and general choir activities will inevitably be captured in many of these associated photographs and recordings. This policy specifies the rights granted by members to Chime for use of material incorporating images or recordings of them.

As a condition of membership of Chime Choir, each member explicitly consents to be photographed, recorded and/or filmed by Chime, and/or its affiliates or agents, during choir performances, rehearsals or other activities associated with Chime membership. In addition, each member expressly grants to Chime Choir, and/or any of its affiliates, subsidiaries or assignees, the world-wide, perpetual, royalty-free, irrevocable right to:

- use, copy, adapt and/or otherwise exploit;
- mix, edit, duplicate, re-use, or create derivative works;
- assign, license or sub-license;
- publicise and/or market; and
- exhibit, publish, perform and/or distribute by any present or future media, for commercial use or otherwise, the photographed, recorded and/or filmed material containing his/her image, likeness, voice and/or performance.

Each Chime member agrees that she/he will receive no compensation now or in the future, for the above grant of rights. He/she waives, releases and forever discharges Chime, and all persons acting under its permission or authority, from all claims, actions and liability relating to the use of the above materials.